

Going Public Opportunities for SMEs and Scale Ups in Switzerland and Germany

With the ongoing rise of private market investments, SMEs, including growth companies, certainly have alternatives to a public offering or listing. However, the securities regulations in Switzerland and Europe are seeking to facilitate going public of SMEs. In Switzerland, SIX Swiss Exchange initiated the new SME segment “Sparks” with eased listing requirements. In the European Union, the Listing Act is in the making, which also aims at simplifying the listing requirements in order to make public capital markets more attractive, in particular for SMEs. Dr. Matthias Kuert of CMS Switzerland and Dr. Andreas Zanner of CMS Germany want to discuss these developments with you, and share their experiences with smaller companies going and being public.



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