



## **Traditional Finance Meets Crypto**

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The workshop will cover how traditional investors gain exposure and manage risk in the cryptocurrency asset class. There's a spectrum of approaches, depending on risk appetite and investment strategies. At one end of the spectrum, investors buy the underlying assets, such as Bitcoin or Ethereum directly, but this requires a sophisticated institutional set up. ETP are the next alternative, offer exposure to cryptocurrencies without the need to handle the assets directly. Other investors prefer derivatives, such as futures and options on CME, for trading, hedging and cash-and-carry traders. New investors are increasingly turning to structured products, including notes and certificates, providing tailored exposure to crypto assets that can incorporate yield, participation and capital protection features. Finally, investors can hold proxy exposure through listed companies that have significant crypto involvement, such as Coinbase, MicroStrategy, or bitcoin miners. This range of options enables traditional investors to participate in the crypto space while aligning with their overall investment goals.



Ilan occupies the intersection between global macro, finance, and digital assets, with a background in both private and public sectors. He started his career at the New York Federal Reserve's financial markets team, and later worked in the IMF's financial stability group. In the private sector, he worked in banking as a macro strategist and in a block-chain dedicated hedge fund. He is currently Marex's Global Markets Strategist.