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GROUP

Current & Future Institutional Crypto Canvas: Institutional Custody and Trading from Abstract Market Overview to a Realistic Implementation

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What is the state of the Swiss institutional crypto market now? This interactive session will define the institutional landscape for cryptocurrencies and beyond, focusing on the alternative setups used by banks and asset managers for digital assets custody and liquidity venues. We will also touch on the future world of blockchain based products. How will the canvas evolve over time? Join us to find out.



Senior Sales Manager with extensive technical knowledge of blockchain technology and a background in consulting across financial automation technology and strategy. Alessandro Fuser holds a Bachelor in Business Administration from Pepperdine University in the US and a Masters in Management from Bocconi University in Milan. He has been with Crypto Finance for three years assisting banks and asset managers across their digital assets offering and entire value chain, from trading, custody and post-trade services.

At Crypto Finance, Stephanie helps traditional financial institutions set up tailor-made solutions to offer their clients exposure to digital assets. In her role as Head of Institutional Sales she specialises in custody, trading, staking and tokenisation services for banks and regulated asset managers. By facilitating blockchain and digital asset projects, she assists organizations in becoming future fit by, for example, in preparing for tokenized securities at scale. Prior to crossing over to the digital asset space, Stephanie worked in banking for 12 years across various roles including group strategy (M&A and special projects), global markets (business enablement), debt capital markets and corporate finance advisory. She has an MBA from IMD Business School in Lausanne.

