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# **Sustainable Investing: A Fading Trend or a Growing Necessity?**

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Despite robust momentum over the past decade, some argue the future of sustainable investing is uncertain. Weak stock performance, outflows, increased regulation and polarized opinions are creating a challenging environment for sustainable investors. Despite the risks facing the industry, our differentiated approach to sustainable investing allows us to navigate these headwinds and find attractive investment opportunities. Using our forward-looking thematic lens, we identify attractive ideas often overlooked by investors trying to replicate the benchmark. AB's framework uses the UN Sustainable Development Goals to recognize companies that benefit these durable thematic opportunities. In this talk portfolio manager, Ben Ruegsegger, will highlight the advantages of AB's approach to successfully navigating an uncertain sustainable investing landscape.



Benjamin Ruegsegger is a Portfolio Manager on the Sustainable US Thematic Strategy and a Senior Research Analyst on the Sustainable Thematic Equities Portfolios. He joined the firm in 2001 in an operations role and in 2006 moved to equity research as an analyst covering the financials and consumer-discretionary sectors for the US Mid Cap Growth team. Since 2008, Ruegsegger has supported the Sustainable Thematic Equities Portfolios, covering various sectors in the market, most recently technology. In 2017, he was named Portfolio Manager of the Sustainable US Thematic Strategy. Ruegsegger holds a BA in economics and finance from Eastern University and is a CFA charterholder. Location: Philadelphia