



GENERALI

CorpUp is Bigger than You Think

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Join us for an engaging workshop where we unravel the essence of CorpUp in a dynamic 15-minute session. Kick-off with a compelling video and talk, delving into the 'Why, How, What' of CorpUp. Discover the transformative power of CorpUp through 2-3 tangible examples, showcasing its capacity to innovate and create. Following this, immerse yourself in a deep dive during the GenAI meet CorpUp session. Witness live demos that illuminate how CorpUp transcends mere conversation, becoming a tangible force in real-life applications of Generative AI. Uncover the potential to not just discuss but actively employ CorpUp, turning ideas into impactful realities. Don't miss this opportunity to explore the future of Generative AI in action.



CEO of HITS since 2019, is a seasoned leader in Financial Services with deep expertise in transformation, strategy, and innovation. He spearheaded the establishment of HITS as Generali Switzerland's Corp-Up Hub and The Innovation Garage, showcasing his commitment to digital transformation and strategic foresight.